

CONVENTION PARTNERSHIP

AGENDA

November 30, 2010
8:00 a.m. – 10:00 a.m.
BCEC Room 104 AB

The “Why?” Question

1. Introduction

Jim Rooney, Co-Chair and MCCA Executive Director

2. The State of the Industry

John Kaatz, Partner – Conventions, Sports & Leisure

3. Beyond Tourism

Leo Jago, Professor/Acting Director – The DeHaan Institute, University of Nottingham

4. Wrap-up