

CONVENTION PARTNERSHIP

AGENDA

March 28, 2011
8:00 a.m. – 10:00 a.m.
BCEC Room 153

1. Introduction

Jim Rooney, Co-Chair and MCCA Executive Director
Howard Davis, MCCA

2. Updates

- Mass Insight Focus Group
Bill Guenther, Mass Insight
- Industry Update
Katie Hauser, MCCA
- Hotel Market Update
Milt Herbert, Boston Convention Marketing Center
- Customer Advisory Group Charrette
BK Boley, ADD Inc

3. BCEC Expansion Financing

Peter Phillippi, Piper Jaffray
James Sult, Piper Jaffray

4. Final CP Report: Financing Approach to 3 “Buckets”

Jim Rooney, MCCA

5. Next Steps; Final Report