



CONVENTION PARTNERSHIP

The Convention Partnership

March 5, 2010

8:00 a.m. – 10:00 a.m.

John B. Hynes Veterans Memorial Convention Center

AGENDA

1. Welcome

Jim Rooney, Co-Chair and MCCA Executive Director

Paul Guzzi, Co-Chair and President & CEO, Greater Boston Chamber of Commerce

2. Introduction of the CAG Members

Milt Herbert, Director, Boston Convention Marketing Center

3. Introduction to the Partnership

Jim Rooney, Co-Chair and MCCA Executive Director

4. Boston as a Convention Destination

Sam Lippman, Integrated Show Management & Marketing

5. Boston's Hotels and Site Venues

Sam Lippman, Integrated Show Management & Marketing

6. Potential Expansion of the Boston Convention & Exhibition Center

Sam Lippman, Integrated Show Management & Marketing