

CONVENTION PARTNERSHIP

February 22, 2010
8:00 a.m. – 10:00 a.m.
BCEC Room 154

AGENDA

- 1. Welcome & Recap of Last Meeting**
Jim Rooney, Co-Chair and MCCA Executive Director

- 2. BCEC Case Study I: What we got right**
Lowell Richards, Chief Development Officer, Massport

- 3. Case for Expansion**
John Kaatz, Convention Sports & Leisure International
Milt Herbert, Director, Boston Convention Marketing Center

- 4. Elements of Expansion**
Howard Davis, Director of Capital Projects, MCCA

- 5. Top 5 Strategy**
Jim Rooney, Co-Chair and MCCA Executive Director

- 6. Discussion & Next Steps**

- 7. Public Comment**