

CONVENTION PARTNERSHIP

April 26, 2010
8:00 a.m. – 10:00 a.m.
BCEC Room 052B

Hotels and the BCEC

1. Welcome

Jim Rooney, Co-Chair and MCCA Executive Director

*Paul Guzzi, Co-Chair and President & CEO, Greater Boston Chamber of
Commerce*

2. Relationship Between BCEC and Hotels

Milt Herbert, Director, Boston Convention Marketing Center

Rachel Roginsky, Pinnacle Advisory Group

3. Measuring the Benefits of Additional Hotel Rooms Near the BCEC

Tom Hazinski, HVS Chicago

4. Responding to the Hotel Challenge

Rachel Roginsky, Pinnacle Advisory Group

Peter Phillippi, Piper Jaffray & Co.

Howard Davis, MCCA

5. BRA Presentation

TBD

6. Questions, Discussion and Public Comment

7. Wrap Up/Next Steps